



➤ Ready for a Pilot?

OnPoint's Basic CellCast Pilot Includes:

- CellCast software on a shared hosted server instance for a 30-day trial period plus portal banner branding
- Up to 50 User Licenses/CellCast Seats
- 1 Administrator license for content creation and site management
- 2 Performance Manager licenses for reporting and analysis
- 2 dedicated SIP phone lines with unlimited call-in or "request"-type CellCasts (call-out or "scheduled" CellCasts carry an additional cost)

OnPoint Provides:

- Up to 4 hours of initial setup support and telephone training
- CellCast audio branding using professional voice talent. Alternatively, customer may narrate the entire CellCast Instruction Set using their own narrator, and OnPoint will upload the audio files provided by the customer at no charge.
- OnPoint's CellCast technology including the user/group database, content creation tools, and notifications features
- Basic documentation covering content creation (e.g. building CellCast nuggets; test creation) and deployment
- Use of a shared CellCast server for sending and receiving CellCast sessions to your pilot users
- Pilot does not include any optional modules such as cross-platform bridge or API

Customer Responsibilities:

- Customer will provide a list of pilot users via an OnPoint-provided spreadsheet, with call/contact details
- Customer agrees to pay for any special charges (e.g. SMS delivery messages, toll free access charges or call-out/scheduled CellCast access charges) that apply
- Customer may request a toll free/800 number for call-in CellCast access. These lines are available for an additional charge of \$35/line + access charges of \$0.03/minute.

Content Creation:

- Customer is responsible for creating their own content. OnPoint will assist Customer in uploading content as needed at no charge
- Create content with inexpensive/free tools or using OnPoint's call-in recording interface
- OnPoint will provide any custom content creation or other such ancillary services at a \$115/hour rate

Try a 30-Day Pilot

US \$1,495

- Up to 50 Users
- 2 Dedicated Phone Lines
- Unlimited Audio & Text-Based Content

