

CELLCAST DEMO INSTRUCTIONS

To access a sample CellCast, use either your personal cell phone, VoIP client, or any land-line phone.

1. call 1-314-450-8522

- If you have given us your cell number, we will know who you are via CallerID and you can proceed. Otherwise, enter your cell phone number after listening to the instructions.

2. select a CellCast

PRESS "1"

or

PRESS "2"

to hear a list of your current CellCast Assignments (choose from 3 selections; each is 2 minutes in length).

to select a specific CellCast by ID number (enter 61, 62 or 63).

| Number | Message Type |
|--------|------------------------|
| 61 | Product Update |
| 62 | Learning Reinforcement |
| 63 | Data Collection/Survey |

3. listen & interact with the CellCast

- Listen to the audio content, and try out the available navigation features (see back). After you've listened to the content, answer 3 questions (1 multiple choice, 1 true/false, and 1 essay/voice response)

– remember to press the "#" key to commit your response to the essay question.

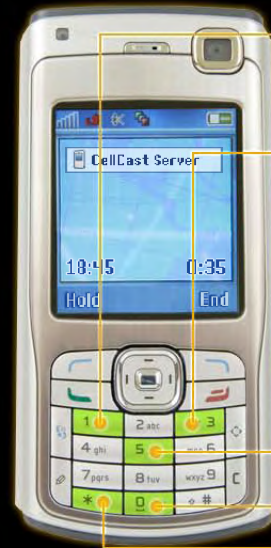
PRESS "9" to exit the CellCast call.

4. view your results

Your recorded results and scores will immediately be sent to the CellCast Manager application. OnPoint will email you a snapshot of your results along with an audio clip of your responses within 24 hours.

cellcast NAVIGATION FEATURES

PRESS:



1 Rewind
5 seconds

3 Advance
5 seconds

5 Pause
/Restart

0 Proceed
to the test

***** Hear
Instructions

Want to learn more?

Visit our web site at

<http://www.onpointdigital.com/cellcast>

or give us a call at 912-898-9202.

